

Stellenangebot vom 21.04.2017

Advertiser Account Manager (m/f)

Fachrichtung: Community Management /

Customer Service /

Support

Art der Beschäftigung: Vollzeit
Eintrittsdatum: 01.06.2017
PLZ / Ort: 10178 Berlin
Land: Deutschland

Firmendaten

ad2games

Firma: ad2games GmbH
Straße & Hausnummer: Rosenstraße 17
PLZ / Ort: 10178 Berlin

Ansprechpartner

Name: Sabine Maniscalco

Position:

Straße & Hausnummer: Rosenstraße 17
PLZ / Ort: 10178 Berlin
E-Mail: hr@ad2games.com

Job-Beschreibung

ad2games is a fast growing performance marketing platform for games. We help game publishers to monetize their games using a variety of marketing channels. We are located in the heart of Berlin and are currently expanding with offices in San Francisco, São Paulo and Shanghai.

You will be joining a team of international account managers, responsible for the advertiser side of our business. If you are a passionate gamer and marketing enthusiast, interested in working in this exciting industry, then this might be the right opportunity for you.

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Quinke Networks GmbH Bei den Mühren 70 D-20457 Hamburg



Your Role:

- You manage and drive the relationships with our existing partners
- You proactively identify opportunities to upsell our services and offer new products
- You constantly analyze and optimize the performances of your clients' campaigns, with the ROI in mind
- You provide client support and troubleshoot occurring problems
- You research the market and know the latest trends of the gaming and performance marketing industry
- You take over important projects on a regular basis

Your Profile:

- You have 1+ years of experience in account management and/or performance marketing
- You are a passionate gamer and have generally a good understanding about the industry and its trends
- You have at least basic knowledge of performance marketing
- You possess a personality that is engaging, open, positive and convincing
- You know how to prioritize your work, are structured and organized, but still have a certain level of flexibility
- You have an analytical, number-oriented mindset and are able to optimize campaigns based on data
- You have a good technical understanding and don't mind digging into smaller technical issues
- You speak very good English

What do we offer?

• You become a part of a fun and unique company culture: https://www.youtube.com/watch?v=JkdS9q95M10&t=6s

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You get to work with serial entrepreneurs who co-founded over 10 successful companies

- You enjoy a competitive remuneration package and much more
- You work with a highly motivated and skilled team of young top performers
- You get free German courses and enjoy numerous team events
- A great experience: Living and working in Berlin- Europe's Silicon Valley!

Interested? - Submit your CV along with relevant university and working documents online.

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