

Stellenangebot vom 27.04.2018

Marketing Art Director (m/f)

Fachrichtung:	Marketing / PR
Art der Beschäftigung:	Vollzeit
Eintrittsdatum:	ab sofort
PLZ / Ort:	Berlin
Land:	Deutschland

Firmendaten

Firma:	Wargaming Germany GmbH
Straße & Hausnummer:	Mollstraße 30-32
PLZ / Ort:	10249 Berlin



Ansprechpartner

Name:	Leonor Vera Garcés
Position:	
Straße & Hausnummer:	Mollstraße 30-32
PLZ / Ort:	10249 Berlin

Job-Beschreibung

We are seeking a Marketing Art Director to join our publishing team. Qualified candidates will be accountable for leading a world-class Marketing art team. This individual would be responsible for managing the marketing art production process and the overall aesthetic of the work. As a leader in the Marketing art team, you will inspire and motivate the team to deliver their best work and provide effective and constructive feedback. A thorough understanding of Marketing Art creation for mobile games is essential for success.

Requirements:

- Working with Product Marketing Managers, Game Art Directors and User Acquisition Managers you will work to create an effective and quality focused process on art asset creation
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Quinke Networks GmbH
Bei den Mühlen 70
D-20457 Hamburg

Partnering with the game teams and external partners to ensure Icons, banners, mobile ads and other assets are created to spec on time to a high quality

- Be prepared to roll up your sleeves and ensure that final polish and quality is in the assets

Your profile:

- As an experienced Marketing Art Director you understand the impact and importance of strong marketing assets
- You can understand different styles and audiences and how art can impact player behaviour e.g click-throughs
- Proficiency in communication is essential in sharing information and articulating the rationale behind the art direction decisions among the Marketing team and stakeholders
- Manage the marketing art production process
- Excellent working knowledge of Photoshop, Illustrator, and InDesign
- Iterative working process which readily integrates feedback from other team members
- Proactive, motivated and capable of working effectively with sometimes tight deadlines
- Experience with MMO online games on a mobile platform

What we offer:

- Joining an international team of people passionate about gaming
- Working in one of the main European hubs for mobile game development
- Startup within a company with 20 years of experience in game development
- Flexible working hours & work from home
- Unlimited leave upon manager approval
- Public transportation ticket
- Company cell phone of your choice
- Gym membership
- Snacks, drinks, and fruit in the office
- Home internet reimbursement

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