

Stellenangebot vom 11.10.2018

Content Manager

Fachrichtung:	Marketing / PR
Art der Beschäftigung:	Vollzeit
Eintrittsdatum:	ab sofort
PLZ / Ort:	10179
Land:	Deutschland

Firmendaten

Firma:	Runtime GmbH
Straße & Hausnummer:	Axel-Springer-Straße 54
PLZ / Ort:	10117 Berlin



Ansprechpartner

Name:	Johannes Preis
Position:	
Straße & Hausnummer:	Axel-Springer-Straße 54
PLZ / Ort:	10117 Berlin
E-Mail:	Johannes@runtime.gg

Job-Beschreibung

Runtime is the first nutrition company based in Berlin with focus on functional nutrition solutions and gaming. Our products help people perform better in everyday life.□

We started with our online store and Germany as our first market, but our plan is to go global very fast - and this is where we need your help!□

Who we are looking for?□

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We are looking for a Content Manager who will help us to create unique marketing content

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and get it ready for distribution through out different channels. Are you ready to make a difference and see instant results of your work? Are you a self-starter, a content expert who wants to be an integral part of a great team? Do you feel natural in front of a camera?

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We offer you:

- The chance to be part of the Next Big Thing company
- A relaxed office in the heart of Berlin
- Many different team events like BBQs, parties etc.
- Perks like gaming room, kicker table, darts, gym membership, free drinks (including beer - this is Germany after all)
- Competitive compensation

You will:

- Be an integral part of the marketing team with the opportunity to set the company's content direction as a multi-national player in a trending industry
- Take full ownership and responsibility for creative and unique content ideas and campaigns
- Be part of Berlin startup culture, with flat hierarchies and get-stuff-done attitude
- Help us shape the future of nutrition

Your responsibilities:

- Execute the content strategy for our channels and activities (social media, product launches, sales etc.)
- Managing the creation of the content
- Working together with our marketing team to distribute the content
- Develop new content ideas

Your skill set:

- You are a Native level German and English speaker
- You can't stand still and feel the urge to get something done and develop yourself
- You are a well-organized self-starter who can work independently
- You have knowledge in creating content
- You can edit photos and videos independently
- You are willing to travel to different events

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