

Stellenangebot vom 14.10.2020

MARKETING COORDINATOR (F/M/D)

Fachrichtung: Marketing / PR
Art der Beschäftigung: Vollzeit
Eintrittsdatum: 01.01.2021
PLZ / Ort: 13467 Berlin
Land: Deutschland

Firmendaten

Firma: **Flow Fire Games**
Straße & Hausnummer: Lotosweg 31
PLZ / Ort: 13467 Berlin



Ansprechpartner

Name: Alexander Luck
Position: CEO
Straße & Hausnummer: Lotosweg 31
PLZ / Ort: 13467 Berlin
E-Mail: jobs@flowfiregames.com

Job-Beschreibung

Flow Fire Games is looking for a Marketing Coordinator (f/m/d) to join our core team to work on building up our Marketing Department as an independent Game Developer, as well as establishing a well-rounded brand strategy.



Your Mission:

- Plan, coordinate and execute the marketing campaigns for our game releases and updates.
- Assist on the development and management of a brand strategy that is deployed across

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our web presence and social channels.

- Plan, coordinate and execute the company's involvement in exhibitions, and other events.
- Monitor market trends, research consumer markets and competitor's activities.
- Creation of copy for store pages and our website.
- Help develop community assets such as game videos, animated gifs and product updates /- Community Management.
- Engage in and promote a user-friendly environment within our online communities -, such as in Reddit and Discord.
- You are our contact person for the press and take care of press related tasks.

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Requirements:

- 2+ years of community/social media experience in gaming industry or similar entertainment industries required.
- You have very good analytical and conceptual skills.
- B.Sc. degree in Business, Marketing, Media Science or relevant experience.
- Want to participate and grow in a young and dynamic company with a flexible working environment.
- Proficiency in Copywriting
- You have very good written and spoken English skills, any other languages are an advantage.
- Ability to maintain strict confidentiality with privileged information.
- A passion for video games.
- The ability and will to relocate to Berlin, Germany.

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Nice to have:

- Proficiency in German.
- Sales experience

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Perks when working at Flow Fire Games:

- Self-Agency & flexible working hours.
- Great opportunity for personal development with varied subjects and we will evolve our workflows.
- Your opinion matters and is valued.
- Well located workplace in the heart of Berlin with perfect connections to public transport.
- Great hardware setup with multiple Monitors.

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Interested? Then send your CV and your Cover letter to jobs@flowfiregames.com

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