

Stellenangebot vom 25.01.2023

Marketing Generalist

Fachrichtung:	Marketing / PR
Art der Beschäftigung:	Vollzeit
Eintrittsdatum:	01.03.2023
PLZ / Ort:	20357 Margaretenstraße 29a
Land:	Deutschland

Firmendaten

Firma:	Overhype Studios UG
Straße & Hausnummer:	Margaretenstraße 29a
PLZ / Ort:	20357 Hamburg



Ansprechpartner

Name:	Jan Taaks
Position:	
Straße & Hausnummer:	Margaretenstraße 29a
PLZ / Ort:	20357 Hamburg
E-Mail:	jan.taaks@overhypestudios.com

Job-Beschreibung

Job Details:

Position: Marketing Generalist

Employment Type: Full Time with open end

Entry date: March 2023 or later

Compensation: Negotiable

Location: Hamburg, Germany

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Bei den Mühren 70
D-20457 Hamburg

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About us:

Overhype Studios is an independent game development studio from Hamburg, Germany. We are devoted to making great games that we want to play ourselves.□

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In 2017, we released the turn-based tactics game '**Battle Brothers**' for PC, followed by three major expansions. We strive to reflect the creativity, complexity and originality from the old days when game developers were passionate gamers, not corporate businessmen.□

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Now we're looking for a Marketing Generalist to join our small team of passionate experts at our office in Hamburg, Germany, for another project.

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Responsibilities:□

- Working as an integral part of a small team to maintain and grow our community and promote our games
- Developing and implementing the marketing strategy for our new project from the ground up
- Developing and establishing marketing channels and finding and exploiting marketing, licensing and merchandising opportunities
- Developing and maintaining Influencer and press relations
- Evaluating and directing external marketing partners
- Creating measurable success while being self-directed and prioritizing your own workload

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Qualifications:

- At least 3 years of experience working in digital marketing.
- Shipped at least one commercial title
- Highly motivated and able to take direction well
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Passionate about games and gaming

- Very high initiative and self-direction
- Fluent in English and a good feel for language

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Nice to Have:

- Experience working with Adobe Photoshop
- Experience in producing video content
- Eager to learn and improve
- Fluent in German

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What we offer:

- Work and grow within a small team of experts to create premium PC games
- Competitive compensation and bonus payments
- Educational materials and training courses
- A high degree of personal responsibility with flexible work hours and the possibility to work from home
- An open company culture that embraces creative input and feedback

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How to apply:

Send your application to contact@overhypestudios.com consisting of

- A cover letter including your earliest starting date, expected salary and why you would like to join us
- Your CV, highlighting your education, experience, and skills
- Links to your social media channels (if any)
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Any relevant work samples you can provide

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