

Joboffer dated from 02/17/2017

## Marketing Manager

Field: Marketing / PR  
Type of employment: Full-time  
Entry date: immediately  
Zip Code / Place:  
Country: Malta

---

## Company data

Company: **InselGames Ltd.**  
Street adress: No. 9, Triq il-Lumija  
Zip Code / Place: 2621 San Gwann



---

## Contact Person

Name: Patrick Streppel  
Position: CEO  
Street adress: No. 9, Triq il-Lumija  
Zip Code / Place: 2621 San Gwann  
E-mail: jobs@inselgames.com

---

## Job description

Insel Games Ltd. is a new Publisher for Free to Play PC and Mobile Online Games based on the beautiful Island of Malta. Current titles include World of Fishing and Guardians of Ember. Our team has years of experience servicing online games - but we are gamers by heart!



Join an international, small but growing team in one of the most attractive locations in Europe. Located south of Italy, Malta is part of the EU, has the Euro and English as an official language as well as low living costs, a favorable tax system and most importantly great weather! Work hard and enjoy life - take a swim during lunch break or do BBQs on the beach.



Games-Career.com is a service provided by:



Quinke Networks GmbH  
Bei den Mühlen 70  
20457 Hamburg / Germany

We are hiring for several positions including a junior to mid-level Marketing Manager.



### **Your Profile**

- at least one year experience in managing online marketing campaigns - including Facebook Ads and Adwords - experience in Mobile marketing is a strong plus
- experience working in the games industry OR enjoying to play Online/Mobile games privately on a regular basis
- Numbers driven with attention to detail when it comes to analyzing and optimizing the conversion funnel
- Creative mind when it comes to designing new marketing materials, defining audiences or finding new traffic sources
- Results-driven and flexible - when working in a small team many things just need to be done
- Strong communicator - working with Product Management, Business Development and PR, sometimes via Skype and task lists
- Fluent in English



### **Your Position**

- managing the global marketing campaigns for our upcoming PC and Mobile titles from A to Z
- a lot of freedom in achieving your goals
- help building a new publishing organization ☐



If you are interested please send your full CV including your salary expectation and possible start date via email to [jobs@inselgames.com](mailto:jobs@inselgames.com).

Games-Career.com is a service provided by: