

Joboffer dated from 04/21/2017

## Advertiser Account Manager (m/f)

Field: Community Management /  
Customer Service /  
Support  
Type of employment: Full-time  
Entry date: 06/01/2017  
Zip Code / Place: 10178 Berlin  
Country: Germany

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## Company data



Company: **ad2games GmbH**  
Street address: Rosenstraße 17  
Zip Code / Place: 10178 Berlin

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## Contact Person

Name: Sabine Maniscalco  
Position:  
Street address: Rosenstraße 17  
Zip Code / Place: 10178 Berlin  
E-mail: hr@ad2games.com

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## Job description

ad2games is a fast growing performance marketing platform for games. We help game publishers to monetize their games using a variety of marketing channels. We are located in the heart of Berlin and are currently expanding with offices in San Francisco, São Paulo and Shanghai.



You will be joining a team of international account managers, responsible for the advertiser side of our business. If you are a passionate gamer and marketing enthusiast, interested in working in this exciting industry, then this might be the right opportunity for you.



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Quinke Networks GmbH  
Bei den Mühlen 70  
20457 Hamburg / Germany

**Your Role:**

- You manage and drive the relationships with our existing partners
- You proactively identify opportunities to upsell our services and offer new products
- You constantly analyze and optimize the performances of your clients' campaigns, with the ROI in mind
- You provide client support and troubleshoot occurring problems
- You research the market and know the latest trends of the gaming and performance marketing industry
- You take over important projects on a regular basis

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**Your Profile:**

- You have 1+ years of experience in account management and/or performance marketing
- You are a passionate gamer and have generally a good understanding about the industry and its trends
- You have at least basic knowledge of performance marketing
- You possess a personality that is engaging, open, positive and convincing
- You know how to prioritize your work, are structured and organized, but still have a certain level of flexibility
- You have an analytical, number-oriented mindset and are able to optimize campaigns based on data
- You have a good technical understanding and don't mind digging into smaller technical issues
- You speak very good English

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**What do we offer?**

- You become a part of a fun and unique company culture: <https://www.youtube.com/watch?v=JkdS9q95M1Q&t=6s>
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You get to work with serial entrepreneurs who co-founded over 10 successful companies

- You enjoy a competitive remuneration package and much more
- You work with a highly motivated and skilled team of young top performers
- You get free German courses and enjoy numerous team events
- A great experience: Living and working in Berlin- Europe's Silicon Valley!



**Interested? - Submit your CV along with relevant university and working documents online.**

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