

Joboffer dated from 05/18/2017

## PR and Marketing Manager (m/f) - Gaming (for ad2games- Berlin)

Field:	Marketing / PR
Type of employment:	Full-time
Entry date:	immediately
Zip Code / Place:	10178 Berlin
Country:	Germany

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### Company data



Company:	<b>ad2games GmbH</b>
Street adress:	Rosenstraße 17
Zip Code / Place:	10178 Berlin

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### Contact Person

Name:	Sabine Maniscalco
Position:	
Street adress:	Rosenstraße 17
Zip Code / Place:	10178 Berlin
E-mail:	hr@ad2games.com

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### Job description

ad2games is a fast growing performance marketing platform for games. We help game publishers to monetize their games using a variety of marketing channels. We are located in the heart of Berlin and are currently expanding with offices in San Francisco, São Paulo and Shanghai.

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You will be taking over and driving all PR and marketing activities for ad2games and ☐ [hevaly](#). If you are a passionate gamer, experienced with PR and marketing and interested in working in this exciting industry, then this might be the right opportunity for you.

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**Your Role:**

- You work on creating and implementing a global PR and marketing strategy for ad2games and nevaly
- You handle the cooperation with external media agencies
- You manage and organize media events, fairs and conferences and represent ad2games and nevaly publicly
- You write and edit press releases, articles, presentations and other PR and marketing material
- You take responsibility for further developing our brand management activities (i.e. revising nevaly's website)
- You take ownership for our social media channels
- You observe the market and identify as well as implement Best Practices
- You may be working with other internal teams to help to develop and deliver engaging communication/marketing material

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**Your Profile:**

- You have relevant experience doing PR and marketing within the gaming industry
- You speak and write English on a native level and speak and write fluent German
- You have a strong network in the gaming industry
- You are an outgoing, confident individual, have outstanding communication skills and are able to present the company publicly
- You are a passionate gamer and have a good understanding of the gaming industry in general
- You have great analytical skills and a good understanding of how to measure the outcomes and impact of PR initiatives
- You are creative and always on top of the latest industry trends
- You are detail oriented, organized and are used to work with deadlines

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**What do we offer?**

- You become a part of a fun and unique company culture: <https://www.youtube.com/watch?v=JkdS9q95M1Q&t=6s>
- You get to work with serial entrepreneurs who co-founded over 10 successful companies
- You enjoy a competitive remuneration package and much more
- You work with a highly motivated and skilled team of young top performers
- You get free German courses and enjoy numerous team events
- A great experience: Living and working in Berlin- Europe's Silicon Valley!



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