

Joboffer dated from 03/11/2018

## Marketing Manager USA (f/m)

Field:	Art / Layout / Illustration
Type of employment:	Full-time
Entry date:	immediately
Zip Code / Place:	
Country:	USA

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### Company data

Company:	<b>Freaks 4U Gaming GmbH</b>
Street adress:	An der Spreeschanze 10
Zip Code / Place:	13599 Berlin



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### Contact Person

Name:	Ayla Tolan
Position:	Head of Human Resources
Street adress:	An der Spreeschanze 10
Zip Code / Place:	13599 Berlin
E-mail:	jobs@freaks4u.de

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### Job description

#### **Your Gateway into the Gaming Industry**

Freaks 4U Gaming is one of the world's largest 360° marketing and communications agencies specializing in gaming and esports. Headquartered in Berlin (Germany) with branch offices in Irvine (USA), Taipei (Taiwan) and Niš (Serbia), the Freaks have been working with leading hardware manufacturers, esports organizations, publishers and other industry stakeholders for nearly 15 years. Freaks 4U Gaming currently employs 120 people and is awarded the title "Growth Champion 2017" by FOCUS Magazine as one of the fastest growing companies in Germany.

Since June 2015 we are also running our own TV-show, which broadcasts three hours per day, for 5 days a week on local TV.

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Location: Irvine (California, USA) / Work Schedule: Full time

## Your Quest

As a Marketing Manager at Freaks 4U Gaming, you are the gatekeeper between the customer and the agency. When donning your Game Master's hat, it's your job to get your hands dirty, proactively seeking opportunities for the company and supporting a fantastic service experience for all our customers. As an ambassador to the customers, you will facilitate international conversations, oversee content across a myriad of platforms, as well as engage in limitless conversations about marketing our customers' products. When handling multiple accounts, you'll advocate on the gaming community's behalf because you are a gamer! Ultimately, you'll report on metrics to accurately reflect a healthy and engaged target audience.□

## Your Profile

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- **Pro Grinder:** At least 2 years of experiences in client service or project management
- **Like a Sir:** Fluency in English
- **Social Butterfly:** Strong communication skills
- **Part-time-Poet:** Stellar creative writing skills
- **Nerd:** Passionate about gaming and the eSports realm. Forgets to eat whilst playing and considers 8 hours spent gaming as "warm-up"
- **Chameleon:** Ability to work independently and as part of a team, adapting easily to others
- **Sensationalist:** Interested in and aware of online and offline trends
- **Human 2.0**□ Proficient with Microsoft Office
- **Hybrid:** Being able to Tank and Heal minimum, DPS is a bonus

□

## Your Role and Responsibilities

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- Organize time effectively and efficiently between diverse tasks
- Proactively stay up-to-date with the latest developments in gaming and eSports
- Oversee the execution of all customer-related projects
- Maintain an efficient communication channel between the customer and the company
- Interact assertively and gregariously with multiple parties on occasion
- Monitor and compile feedback from the community for use by the Freaks, the customer, and your own research
- Assist development of strategic marketing methods

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## What's in it for you?



- Experience first-hand the excitement of an industry of great potential and exponential growth
- Work alongside a motivated team of talents in a fun, fast-paced agency environment
- International exposure through partnering with top companies, eSports organizations and other key industry stakeholders worldwide



## Interested?

Send your covering letter, CV, as well as your start date and desired salary to [jobs@freaks4u.de](mailto:jobs@freaks4u.de).

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**Learn more about us on Facebook:** [www.facebook.com/freaks4u](https://www.facebook.com/freaks4u)

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