

Joboffer dated from 04/20/2018

Senior Marketing Manager (m/f) USA

Field: Marketing / PR
Type of employment: Full-time
Entry date: immediately
Zip Code / Place:
Country: USA

Company data

Company: **Freaks 4U Gaming GmbH**
Street adress: An der Spreeschanze 10
Zip Code / Place: 13599 Berlin



Contact Person

Name: Ayla Tolan
Position: Head of Human Resources
Street adress: An der Spreeschanze 10
Zip Code / Place: 13599 Berlin
E-mail: jobs@freaks4u.de

Job description

Senior Marketing Manager (f/m)

Your Gateway into the Gaming Industry



Freaks 4U Gaming is one of the worlds' largest Gaming and eSports focused 360° marketing and communications agencies with headquarters in Berlin (Germany) and branch offices in Irvine (California, USA), Taipei (Taiwan) and Ni (Serbia). Freaks 4U has about 100 employees in their headquarters in Berlin. Also, it has been awarded by FOCUS Magazine as "Growth Champion 2017" as one of the fastest growing companies in Germany.

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Location: Irvine (California, USA) ☐ / ☐ Work schedule: ☐ Full time / Entry date: Immediately

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Your tasks

- You are in charge of customer relations for selected customers
- You provide individual support for our customers based on their needs, e.g. ☐ the development and implementation of their Gaming, and eSports strategy, in parts or integrated
- You are responsible, independently and in a team, for customer acquisition and the development of long-term successful customer relations
- You lead and support our customers flexibly, depending on their needs
- You are in charge of and will accompany all customer projects from beginning to end together with their specialist departments and you will ensure the appropriate quality of the provided service internally, as well as externally
- You support our customers with all their problems and questions and you will find creative and individual solutions
- You collaborate closely with the different internal specialist departments as well as the external service providers and partners
- You are jointly responsible for the further development of sales structures

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Your Profile

- You have successfully completed a form of higher education or you have an equivalent degree. You have at least 2 years of experience in customer and campaign service, preferably in an agency setting
- You have excellent communication skills and you are a sales person
- You always stay on top of things and you react flexibly to changing situations
- You have knowledge of human nature and you have an engaging approach as well as a good sense of humor
- You have excellent knowledge of MS-Office
- A passion for gaming and esports is desirable but no requirement

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What we offer

- A young and motivated team welcomes you in a one-of-a-kind working atmosphere
- You are working in an international team with low hierarchies and short decision making processes
- You get responsible tasks in a 'Freaks' environment

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Interested?

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We are looking forward to receiving your complete application in English, preferably via E-Mail and in a PDF document containing your covering letter, vita, Gaming vita as well as your earliest entrance date and desired salary to: **jobs@freaks4u.de**

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