

Joboffer dated from 04/20/2018

Social Media Manager (m/f)

Field: Community Management /
Customer Service /
Support
Type of employment: Full-time
Entry date: immediately
Zip Code / Place: 13599 Berlin
Country: Germany

Company data

Company: **Freaks 4U Gaming GmbH**
Street address: An der Spreeschanze, 10
Zip Code / Place: 13599 Berlin



Contact Person

Name: Felix Liedtke
Position: Talent Acquisition Manager
Street address: An der Spreeschanze, 10
Zip Code / Place: 13599 Berlin
E-mail: career@freaks4u.de

Job description

Social Media Manager (m/f)

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Your Gateway into the Gaming Industry

Freaks 4U Gaming is one of the world's largest 360° marketing and communications agencies specializing in gaming and esports. Headquartered in Berlin (Germany) with branch offices in Irvine (USA), Taipei (Taiwan) and Ni (Serbia), the Freaks have been working with leading hardware manufacturers, esports organizations, publishers and other industry stakeholders for nearly 15 years. Freaks 4U Gaming currently employs 120 people and is awarded the title "Growth Champion 2017" by FOCUS Magazine as one of the fastest growing companies in

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Germany. Since June 2015 we are also running our own TV-shows.

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Location: Berlin / Work Schedule: Full time

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Your Quest: ☐

- Create stellar content for our customers
- Inspire growth and interaction within the community
- Manage all social media channels such as: websites, Facebook, Twitter, Instagram, Reddit, YouTube, etc.
- Maintain an efficient communication channel between the customer and the community
- Interact assertively and gregariously with multiple parties on occasion
- Resolve customer support enquiries and develop conflict management solutions
- Monitor and compile feedback from the community for use by the Freaks, the customer, and your own research
- Assist development of strategic community marketing methods
- Assist your colleagues and other departments in proofreading created content

Your Traits:

- **Like a Sir:** Native in English
- **Social Butterfly:** Strong communication skills
- **Part-time-Poet:** Stellar creative writing skills. Do you speak MEME?
- **Nerd:** Passionate about gaming and the esports realm. Also, forgets to eat whilst playing and considers 8 hours spent gaming as "warm-up"
- **Social-Media-Mogul:** Avid social media user who understands social media communication strategies. Content marketing as well as SEO are your friends
- **Chameleon:** Ability to work independently and as part of a team, adapting easily to others
- **Sensationalist:** Interested in and aware of online and offline trends
- **Know-it-all:** Familiar with Rules of Conduct, infractions and moderation
- **Human 2.0:** You live and breathe technology and possess a marketing thinking
- **Hybrid:** Being able to Tank and Heal minimum, DPS is a bonus
- **Your paparazzi game is strong:** Experience with documenting events
- **Overshare:** share the best and awesomest news with online communities

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What we offer:

- You work in an international team with flat hierarchies and quick decision-making processes
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You enjoy an open corporate culture and a flexible time management

- You are a part of a future-oriented company in gaming and esports
- You have a fully equipped modern kitchen (including coffee, tea, water) at your disposal
- You can team up with and play together with your colleagues online after work (2x 1 Gbit/s Fiber Links avg. 8ms Google Ping)
- There is a free car parking at your disposal and Spandau's old town is only a 5-minute walk away

Interested?

We are looking forward to receiving your full application, preferably via email in a PDF document, containing a cover letter, CV, gaming CV, credentials as well as your start date and desired salary to jobs@freaks4u.de.

Freaks 4U Gaming GmbH / An der Spreeschanze 10 / 13599 Berlin www.freaks4u.de

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