

Joboffer dated from 06/22/2018

## Junior Online Marketing Manager (f/m/div)

Field: Marketing / PR  
Type of employment: Full-time  
Entry date: immediately  
Zip Code / Place:  
Country: Germany

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### Company data

Company: **Travian Games GmbH**  
Street adress: Wilhelm-Wagenfeld-Str. 22  
Zip Code / Place: 80807 München



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### Contact Person

Name: Carola Knerr  
Position: HR Business Partner  
Street adress: Wilhelm-Wagenfeld-Str. 22  
Zip Code / Place: 80807 München

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### Job description

#### Quest

- You will conceptualize and optimize global online marketing activities with the aim of performance-oriented customer acquisition.
- You will manage all online marketing activities in the following areas: affiliate marketing, social media marketing, search engine marketing, display marketing and mobile marketing.
- You will coordinate advertising design, campaign planning and implementation.
- You will monitor and manage agencies and service providers.
- You will analyze and report on ongoing online marketing campaigns.
- You will continuously monitor the market and acquire new marketing partners.

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#### Skills

- You have successfully graduated with a degree in marketing or completed comparable training.
- You have initial experience in online marketing and good MS Office skills.
- You are distinctly customer and solution-oriented and are a team player.
- You have a hands-on mentality, a high level of motivation and the ability to put plans into action.
- You have an affinity for numbers, technology and design.
- You have an analytical and conceptual mindset coupled with practical strengths in execution.
- You have a very good command of English, both written and spoken.



#### Rewards

- Regular Training & Development
- Free Refreshments
- Company Bistro
- Gym Cooperation
- Regular Socializing & Events
- Company Pension

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