

Joboffer dated from 08/20/2018

Communications Manager (760558) (m/f)

Field:	Community Management / Customer Service / Support
Type of employment:	Full-time
Entry date:	immediately
Zip Code / Place:	20354 Hamburg
Country:	Germany

Company data

Company:	Bigpoint GmbH
Street adress:	Sachsenstraße 20
Zip Code / Place:	20097 Hamburg



Contact Person

Name:	Avantika Thakur
Position:	Junior Recruiter
Street adress:	Sachsenstraße 20
Zip Code / Place:	20097 Hamburg
E-mail:	a.thakur@bigpoint.net

Job description

You're always looking for creative ways to make a point, to capture interest, to tell a story? Communication and PR means more to you than writing an article? Then our Communications Manager position sounds like a great match! With your exceptional people skills and coordination, you know how to captivate our Bigpoint audience and leave them hanging on to your every word.

RESPONSIBILITIES

- Create and establish engaging PR and social media concepts for our internal communication
- Effectively communicate with marketing, game development and other departments
- Ensure organizational initiatives and projects are successfully communicated to

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employees and stakeholders

- Plan, edit and write content for a variety of internal communications mediums, such as a staff intranet, monthly magazine or regular email bulletin. You may also be required to work on the layout of content
- Keep clients abreast of progress and answer their questions
- Storyboard or translate ideas to the creative team of art directors and designers
- Maintenance and continual optimization of our intranet
- Meet the overall corporate branding and ensure the quality bar across all elements
- Plan, organize and coordinate PR campaigns, events and media output
- Document the process and identify problems
- Bring passion for collaboration and operate pro-actively
- Exude a positive attitude and bring in your own ideas
- Report to the Head of Marketing



REQUIREMENTS

- University degree in the fields of Public Relations, Communications, Journalism or comparable qualification
- 2+ years of related industry experience as PR Manager, Marketing Manager or similar work environment
- Experience in managing internal corporate communication
- Strong knowledge of games, the industry and principles of marketing
- Good understanding of Social Media channels and online technologies
- Up-to-date knowledge of industry news, technology trends, and the competitive landscape
- Experience in event planning is a plus
- Understanding of project management and coordination
- Excellent writing, editing and proofreading skills as well as the journalistic ability to source stories from employees
- Strong speaking skills in German and also English as you are likely to be called on to give presentations to staff
- Ability to work in an international and cross-functional team environment
- Self-motivation, strong communication skills and a great team-player attitude
- Creativity, Sensitivity and relationship-building skills
- Good time management and organizational skills
- Passion for games
- Fluent in written and spoken English

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