

### Joboffer dated from 08/24/2019

# Senior Marketing Account Manager (m/f/d) (EN)

Field: Marketing / PR
Type of employment: Full-time
Entry date: immediately

Zip Code / Place: 13599 Berlin
Country: Germany

## Company data

Company: Freaks 4U Gaming GmbH
Street adress: An der Spreeschanze, 10

Zip Code / Place: 13599 Berlin



#### Contact Person

Name: Felix Liedtke

Position: Talent Acquisition Manager Street adress: An der Spreeschanze, 10

Zip Code / Place: 13599 Berlin

E-mail: career@freaks4u.de

# Job description

## Your Gateway into the Gaming Industry

Freaks 4U Gaming GmbH is a 360°-marketing agency specialized in targeting PC and console gamers worldwide. Besides its agency business, the company is a pioneer in online and TV influencing, managing its own original web services such as joinDOTA, 99Damage and Summoner's Inn as well as producing YouTube and TV formats that reach audiences of millions. Currently, Freaks 4U Gaming employs more than 190 people at its headquarters in Berlin and the branch offices in Cologne (Germany), Taipei (Taiwan), Irvine (USA), Paris (France) and Ni (Serbia). At the end of 2017, the German print magazine FOCUS chose Freaks 4U Gaming as one of the best midsized employers going into 2018.

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Your mission:
<ul> <li>You are responsible for customer relations with selected key customers in German and English</li> <li>You will consult and support our clients based on their needs, e.g. developing and realizing their gaming and esports strategies</li> <li>You develop new and creative solutions for your customers specific marketing demands</li> <li>You will coordinate your team members, different departments and service providers in the context of your projects</li> <li>You create offers for our customers and follow up on your projects using cost control and CRM</li> <li>You ensure the ongoing quality of your projects and budgets</li> </ul>
Your profile:
<ul> <li>You have at least 4 years of work experience in marketing, ideally a degree and agency experience</li> <li>You are already experienced in customer care and project management</li> <li>You are a team player with a good knowledge of human nature, always maintain an overview and inspire through your endearing attitude as well as a healthy amount of humour</li> <li>You have excellent communication skills and an independent work attitude</li> <li>You have very good English and German skills as well as MS-Office skills</li> <li>You have a strong passion for Gaming and Esports</li> </ul>
Why us ?

- You work in an international team with flat hierarchies and quick decision-making processes
- You enjoy an open corporate culture and a flexible time management
- You are a part of a future-oriented company in gaming and esports
- You have a fully equipped modern kitchen (including coffee, tea, water) at your disposal
- You can team up with and play together with your colleagues online after work (2x1GB / s DSL, avg. 8ms Google Ping)
- There is a free car parking at your disposal and Spandau's old town is only a 5-minute walk away

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Interested ?
We are looking forward to receiving your full application, preferably via email in a PDF format, containing a letter of motivation, CV, credentials as well as your start date (please no zip or Word files).  Your contact person is Josefin Karg.
Additionally, we would be interested in receiving a creative gaming CV.
Have questions? Don't hesitate to contact us at <u>tareer@freaks4u.de</u> .  Freaks 4U Gaming GmbH / An der Spreeschanze 10 / 13599 Berlin
www.freaks4u.de

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