

Joboffer dated from 09/17/2020

Performance & Influencer Marketing Lead (w/f/d)

Field: Marketing / PR
Type of employment: Full-time
Entry date: immediately
Zip Code / Place: 22765 Hamburg
Country: Germany

Company data

Company: **gamigo AG**
Street address: Behringstraße 16b
Zip Code / Place: 22765 Hamburg



Contact Person

Name: Mara Dinulescu
Position: Senior Recruiting Manager
Street address: Behringstraße 16b
Zip Code / Place: 22765 Hamburg

Job description

We need support at our location in **Hamburg** at the earliest opportunity and are looking for a **Performance & Influencer Marketing Lead (w/f/d)**

Your quests:

- Planning and implementation of international campaigns to win new customers for online games, in the fields of performance marketing with a focus on SEM
- Tracking, analysis, optimization and reporting of relevant KPIs and corresponding budget responsibility
- Further development of online marketing activities and identification of new traffic

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sources, market observation and innovation management

Minimum Level:

- Bachelor's / Master's Degree in Online Marketing, Media Sciences or a related field or comparable qualification/work experience
- 5+ years of professional experience in Online Marketing and SEM
- Very experienced with Google Analytics and preferably similar analytical tools
- Understanding of current Online Marketing Trends
- Fluent in German and English with very good written communication skills in both languages
- Familiar with MS-Office, Excel in particular
- Quick learner, flexible mindset, comfortable with working independently

Your Loot:

- A challenging job with lots of responsibility and freedom to grow professionally and acquire new skills
- A fun and lively work environment in an energetic gaming company
- A very international team of passionate colleagues
- Regular company parties and team events
- The subsidization of the public transportation card
- Fresh fruits and beverages

Your contact person for this position is Mara Dinulescu.

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