

Joboffer dated from 10/14/2020

## MARKETING COORDINATOR (F/M/D)

Field: Marketing / PR  
Type of employment: Full-time  
Entry date: 01/01/2021  
Zip Code / Place: 13467 Berlin  
Country: Germany

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### Company data

Company: **Flow Fire Games**  
Street adress: Lotosweg 31  
Zip Code / Place: 13467 Berlin



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### Contact Person

Name: Alexander Luck  
Position: CEO  
Street adress: Lotosweg 31  
Zip Code / Place: 13467 Berlin  
E-mail: jobs@flowfiregames.com

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### Job description

**Flow Fire Games is looking for a Marketing Coordinator (f/m/d) to join our core team to work on building up our Marketing Department as an independent Game Developer, as well as establishing a well-rounded brand strategy.**



#### **Your Mission:**

- Plan, coordinate and execute the marketing campaigns for our game releases and updates.
- Assist on the development and management of a brand strategy that is deployed across

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our web presence and social channels.

- Plan, coordinate and execute the company's involvement in exhibitions, and other events.
- Monitor market trends, research consumer markets and competitor's activities.
- Creation of copy for store pages and our website.
- Help develop community assets such as game videos, animated gifs and product updates /- Community Management.
- Engage in and promote a user-friendly environment within our online communities -, such as in Reddit and Discord.
- You are our contact person for the press and take care of press related tasks.

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**Requirements:**

- 2+ years of community/social media experience in gaming industry or similar entertainment industries required.
- You have very good analytical and conceptual skills.
- B.Sc. degree in Business, Marketing, Media Science or relevant experience.
- Want to participate and grow in a young and dynamic company with a flexible working environment.
- Proficiency in Copywriting
- You have very good written and spoken English skills, any other languages are an advantage.
- Ability to maintain strict confidentiality with privileged information.
- A passion for video games.
- The ability and will to relocate to Berlin, Germany.

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**Nice to have:**

- Proficiency in German.
- Sales experience

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**Perks when working at Flow Fire Games:**

- Self-Agency & flexible working hours.
- Great opportunity for personal development with varied subjects and we will evolve our workflows.
- Your opinion matters and is valued.
- Well located workplace in the heart of Berlin with perfect connections to public transport.
- Great hardware setup with multiple Monitors.

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**Interested? Then send your CV and your Cover letter to [jobs@flowfiregames.com](mailto:jobs@flowfiregames.com)**

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