

Joboffer dated from 03/15/2022

Junior Marketing Manager (m/f/d) - Berlin

Field:	Marketing / PR
Type of employment:	Full-time
Entry date:	immediately
Zip Code / Place:	13599 Berlin
Country:	Germany

Company data

Company:	Freaks 4U Gaming GmbH
Street adress:	An der Spreeschanze 10
Zip Code / Place:	13599 Berlin



Contact Person

Name:	Sabrina McElhanon
Position:	Talent Acquisition Manager
Street adress:	An der Spreeschanze 10
Zip Code / Place:	13599 Berlin
E-mail:	career@freaks4u.de

Job description

YOUR MISSION

When joining Freaks 4U Gaming as a Junior Marketing Manager you will support our Marketing and Product team. You will support us developing comprehensive communication and marketing concepts for gaming and esportlers. During your work you will have an unprecedented view behind the curtain at some of the best activations, productions and events in the esport universe.

- Creating marketing concepts and communication campaigns for our international top clients and our esports brands such as Prime League, 99Damage, Summoner's Inn, or Agent's Range
- Assistance in creating target group and competitor analyses, collecting market data as

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well as preparing the information for interpretation

- Support important brainstormings to develop extraordinary ideas
- You put together comprehensive and compelling presentations
- You create campaign reports and the related reporting templates

YOUR PROFILE

- Successfully finished studies in marketing, esports-management or communication ☐
- During your free time you compete in VALORANT, League of Legends, CS:GO, Rocket League or any other major esports titles, while following streams and videos of the esports scene
- You are curious to collect knowledge and insights in the esports scene, you are also a quick learner who isn't scared to ask tough questions ☐
- Previous experience in an agency- or marketing environment is beneficial
- You are very proficient in MS Office and it's beneficial if you are familiar with tools for digital cooperation (like Miro, Slack, Trello, ..) ☐
- Fluent English and German skills to communicate with our international team on a daily basis

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