

Joboffer dated from 03/29/2022

Junior Sales Manager

Field:	Business Development / Sales
Type of employment:	Full-time
Entry date:	immediately
Zip Code / Place:	50825 Köln
Country:	Germany

Company data

MOTHERSHIP

Company:	MOTHERSHIP Marketing GmbH
Street adress:	Oskar-Jäger-Straße 173
Zip Code / Place:	50825 Köln

Contact Person

Name:	Timo Kern
Position:	
Street adress:	Oskar-Jäger-Straße 173
Zip Code / Place:	50825 Köln
E-mail:	tk@mothersh1p.de

Job description

JUNIOR SALES MANAGER (M/F/D)



For our headquarters in Cologne we are looking for a Junior Sales Manager Online Marketing / Creator Marketing.



As Sales Manager you are in daily contact with well-known gaming brands (PC / Console / Mobile), work out creative campaign concepts in close alignment with the different units of our agency group and represent MOTHERSHIP during pitches with potential new clients.

Games-Career.com is a service provided by:

☐

Your Tasks:

- Developing a sales strategy to acquire new clients from the gaming and gaming-related industries (brands, agencies)
- Setting up a sales pipeline for continued reach-out towards new prospects
- Creation of custom-tailored media and creator campaign concepts for clients and presenting them during calls and face-to-face meetings
- Assisting in the creation and implementation of a social media- and PR strategy
- Drafting contracts for new clients

☐

Requirements: ☐

- Strong affinity towards social media and creator content
- Passionate interest in gaming
- Previous experience in marketing-related sales positions desirable
- Team spirit and positive attitude
- Willingness to learn
- Self-assured appearance
- Good organizational skills
- Ability to work independently

☐

Your skills:

- Excellent English skills (both spoken and written)
- Good communication skills
- Good organizational skills
- Hands-on mentality and determination

☐

Qualifications:

- Graduate degree (Bachelor, Master) or relevant work experience

☐

We offer:

- Flexible office hours and home office
- Regular team events
- A modern office space in Köln-Ehrenfeld with good access to public transportation

Games-Career.com is a service provided by: