

Joboffer dated from 04/20/2022

(Senior)Public Relations Manager (m/f/d) Kalypso Media Group

Field: Marketing / PR
Type of employment: Full-time
Entry date: immediately
Zip Code / Place: 67547 Worms
Country: Germany

Company data

Company: **Kalypso Media Group GmbH**
Street adress: Wilhelm-Leuschner-Straße 11-13
Zip Code / Place: 67547 Worms



Contact Person

Name: Nicole Göhrig
Position: HR Managerin
Street adress: Wilhelm-Leuschner-Straße 11-13
Zip Code / Place: 67547 Worms

Job description

At our headquarters in Worms, Germany, we are looking for a **(Senior) Public Relations Manager (m/f/d)**

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Kalypso Media Group is an independent publisher and developer of interactive entertainment software with more than **170 employees** at a total of **ten locations** in Germany, England, France, the USA and Japan. Five of the Group's development studios in Germany and France, together with other international games developers, ensure a steady stream of new computer and video games for all modern premium platforms, such as the world-famous "**Tropico**" series, "**Commandos**" and "**Railway Empire**".

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We offer:

- Working where games are at home - true to our motto: Where Games live!
- A lively, creative and open atmosphere in a growing company
- Exciting tasks, freedom to develop your own ideas and initiatives as well as short decision-making processes
- Responsible work in a constantly evolving industry
- Play Games, Love Games, Live Games: A team that has fun together and stands up for each other.
- Vitamins, caffeine & fun included: Fresh fruit, non-alcoholic drinks and a recreation room with table football, consoles and board games are freely available.
- Sustainability is at the forefront: our office is within walking distance of the main railway station, we offer bicycle leasing via Jobrad and a pro-rata VRN job ticket for public transport.
- Alternatives for car drivers: travel allowance or parking space
- Fast food or healthy? Our central location offers a wide range of food for the break - and we pay part of the costs!
- Think about later: you can continue an existing company pension scheme or apply for a new one by converting your salary.
- Flexible working hours and a hybrid workplace model (home office & office)
- Re-location? No problem - we help you get started with a company flat (shared flat; if available).
- We support your own further development with feedback meetings and tailor-made further training opportunities.
- Attractive employee discounts and company events round off the package with additional content.

Your Profile:

- Good experience (>3 years) in a games industry PR role (internal or agency)
- Strong media relations experience with gaming media and influencers
- Degree-level qualification in journalism, communications or similar
- Demonstrated ability to create results-driven communication campaigns
- Very good verbal and written communication skills (German & English)
- Experience implementing national & international press events and media tours
- Strong game presentation skills and excellent gaming knowledge
- Able to work as part of a small, dynamic team and handle multiple projects parallelly



Your Tasks:

- Plan and execute all PR activities across all media, including online and video- and micro-blogging-influencers in conjunction with the global marketing team
- Manage relationships with key media outlets to secure best possible coverage from initial announcements through to post-review analysis and coverage reports
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Act as a central 'hub' for internal and external PR-teams, help to coordinate asset and information flow to create impactful global campaigns

- Work closely with producing and development teams to prepare code demonstrations of products at all stages of development
- Take a leading role in planning and attending press, trade and consumer events

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Interested?

Then we are looking forward to receiving your meaningful application with cover letter, resume and references.

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