

Joboffer dated from 08/30/2022

Senior Product Manager (d/f/m)

Field: Productmanagement /
Producing
Type of employment: Full-time
Entry date: immediately
Zip Code / Place:
Country: Germany

Company data

Company: **gamigo group**
Street adress: Behringstraße 16b
Zip Code / Place: 22765 Hamburg



Contact Person

Name: Franca von Schubert
Position: HR Manager Recruiting &
Operations
Street adress: Behringstraße 16b
Zip Code / Place: 22765 Hamburg

Job description

THE HERO (D/F/M) WE ARE LOOKING FOR:

The ☐ gamigo group ☐ is looking for a ☐ **Senior Mobile Product Manager (d/f/m)** ☐
to join our team in ☐ **Hamburg/Berlin/Remotely (in Germany)**.

As a ☐ **Senior Product Manager (d/f/m)** ☐ you will deliver on goals for the growth by channeling your strong product mindset to ensure we find a balance between delivering fantastic player experiences and maximizing the revenue potential. ☐

You will be responsible for managing project timelines, will be able to work well cross-functional teams across the organization to build world class products identifying opportunities for innovation, increased efficiencies, and outsized impact.

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Additionally, we are looking for somebody to develop a strong product organization by supporting and mentoring other team members that are willing to grow as PMs and/or want to learn more about product management.

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YOUR QUESTS

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- Build, drive and develop the gamigo product strategy and roadmap working closely with cross-functional colleagues such as developers, IT, Marketing, Community Managers, UX Design, Data Science, etc.
- Own the process of creating LiveOps and monetization events
- Define, measure, improve and directly impact KPI growth through assisting in operational planning
- Conduct quantitative analysis of data to provide key insights into product performance and uncover opportunities for further engagement and monetization
- Create project plans and features roadmaps to guide the product manager team and for communicating key dates to other departments
- Task tracking for current/future development cycles
- Coordinate consumer tests, launches, new features, sales and promotions
- Build a great team environment, coordinating and aligning your cross-functional colleagues as well as stakeholders around the vision
- Mentor, develop and grow the product management talent insisting on highest standards, earning trust, and leading by example.

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YOUR GEAR

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- 4-6 years' experience working in the mobile game industry
- Experience in at least 2 mobile titles release
- Knowledge or Familiarity with Mobile Gaming KPIs and how to affect them
- You are effortlessly able to communicate relevant KPIs and updates to key stakeholders in a timely fashion
- Ability to lead cross-functional teams through influence, and demonstrating a full understanding of what your products need to grow
- You have experience in free-to-play mobile game business models and products
- You have a good sense for the market, you are in tune with player patterns and understand our customers
- You have a strong understanding of the game economy and monetization
- Experience working at each stage of a game development lifecycle, from concept and pitch to soft launch and live ops.
- You stay up to date with industry techniques, standards and workflows, with awareness of current & upcoming game titles & technologies
- Excellent conflict resolution
- Critical, analytical and creative thinker
- Strong product organization
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Strong communication and writing skills, with experience preparing and presenting information to various stakeholder

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BONUS POINTS FOR

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- Mobile Game Design or Mobile Game Engineering experience
- Experience with data analysis and mobile market and game analysis tools (Tableau, Kibana)
- Any additional language is a plus.
- Enthusiasm for casual mid-core mobile games.
- Experience in revenue forecasting and cost modelling, deriving KPI targets for game teams and well developing advertising budgets, advance excel skills
- Experience working with cross-functional teams in fast-paced AGILE development

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YOUR REWARD

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- Multiple company benefits to choose from, in a Cafeteria system, that match your personal lifestyle: subsidization of the public transportation card/bike lease/internet bill/gym subscriptions/Hellofresh/Etepetete and many more!
- Flexible work times with the possibility to work from home. You earned it!
- A very international team of like-minded geeky colleagues from over 30 nations, who share the same passion: gaming!
- Learn German or improve your English with our online German/English classes!
- Regular company parties and team events. The fun never stops!
- Great opportunities and a challenging job with lots of responsibility and freedom to grow professionally in a fun and lively work environment. Satisfaction guaranteed!

☐ Oh and did we mention, that you can bring your dog to work? Good boys & girls are always welcome! :)

You can reach our recruiters for further questions under jobs@gamigo.com ☐

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