

Joboffer dated from 10/10/2022

Social Media Manager / Marketing Support

Field: Community Management /
Customer Service /
Support
Type of employment: Full-time
Entry date: immediately
Zip Code / Place: 20097 Hamburg
Country: Germany

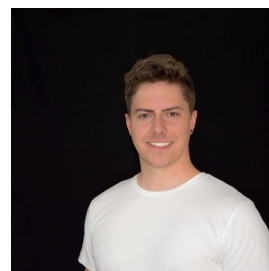
Company data

Company: **Mooneye Studios**
Street adress: Oberhafenstraße 1
Zip Code / Place: 20097 Hamburg



Contact Person

Name: Tobias Graff
Position: Geschäftsführer
Street adress: Oberhafenstraße 1
Zip Code / Place: 20097 Hamburg
E-mail: jobs@mooneyestudios.com



Job description

We are looking for someone to help us with our marketing efforts for both our own games and games we publish under our Mooneye Indies label.

We're 4-headed indie team from Hamburg, Germany, in love with video games and working very closely together to make something we can all be proud of together.

The position is permanent, could be part-time or full-time and ideally you join us in our office in the heart of Hamburg. We can of course offer assistance with relocating to the best of our abilities and we can certainly start the first few months remotely to see if it's the right fit for both sides. But especially for social media we think it's important to be able to spontaneously capture a moment in the studio or film some behind-the-scenes content, so we don't think fully remote will work.

Games-Career.com is a service provided by:

☐

What you'll be responsible for

- Create content for our various social media channels (TikTok, Twitter, Instagram, Youtube, Facebook)
- Design marketing assets like cover art, banners, or videos
- Capture Behind-The-Scenes content to give our community a glance into the development life
- Be the link between our community and us
- Regularly write blog posts about our current endeavors
- Visit a couple of international events with us and showcase our games
- Work with us designing content like UI for our games

☐

What you bring to the table

- You're comfortable being very present on social media
- You understand the main social media channels (tiktok, instagram,...) and know how to "work the algorithm"
- You're a creative mind and can see and capture moments in both the development life and the games that could do for interesting content
- Ideally you have studied Design or Illustration or something similar and have worked in games before
- You can analyse marketing data and use it to help you create more engaging content
- You're comfortable in Photoshop, Illustrator and Premiere (or similar software)
- You love video games as much as we do and you're looking forward to working in a close-knit team, creating something that is as much your baby as it is ours
- You speak English fluently

☐

What we offer

- A fun and relaxed work environment - for example, we're cooking together almost every day, go for an extended break in the park when the sun is out or maybe have a drink at our office bar :)
- An office dog that always makes sure everyone gets their turn with tossing a ball for her
- Projects that try to make a difference in some way and that you hopefully can be proud of
- A 35-hour work week and overtime compensation
- Trips to gaming conventions all around the world with a couple days of extra vacation around those events

☐

If that sounds like something you'd be interested in, we'd be more than happy to hear from you! Please include a portfolio or links to social media channels that you manage(d) so we

Games-Career.com is a service provided by:

can get an idea of the type of content you like to create!

Games-Career.com is a service provided by:



Quinke Networks GmbH
Bei den Mühlen 70
20457 Hamburg / Germany