

Joboffer dated from 10/23/2023

Intern Digital Marketing Asset Creation (m/f/d)

Field:	Marketing / PR
Type of employment:	Internship
Entry date:	immediately
Zip Code / Place:	Frankfurt am Main
Country:	Germany

Company data

Company:	Nintendo of Europe SE
Street adress:	Goldsteinstraße 235
Zip Code / Place:	60528 Frankfurt am Main



Contact Person

Name:	Katharina Znoj
Position:	Recruiter
Street adress:	Goldsteinstraße 235
Zip Code / Place:	60528 Frankfurt am Main

Job description

Level up!

Nintendo aims to deliver unique, intuitive entertainment experiences for everyone, manufacturing and marketing video game devices such as the Nintendo Switch™ family of systems, developing and operating applications for smart devices, and collaborating with partners on a range of other entertainment initiatives like visual content and theme parks.

At Nintendo, we bring together employees with a wide range of characteristics and work together towards a common goal – to put smiles on the faces of people all over the world.

Tasks

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- Supporting the European and local Marketing & Direct Digital Commerce teams by creating digital static and video assets based on NOE digital marketing plans
- Creating and localizing social media assets (static and video) as briefed
- Creating and localizing paid advertising campaign assets as briefed
- Protocolling project activities with a task tracking system
- Support the entire European Digital Marketing team in planning and execution of digital marketing campaign activities for all Nintendo products and services

Requirements

- The internship has to be mandatory for your current studies
- The minimum length of the mandatory internship should be 6 months ☐
- Deep knowledge of Adobe Photoshop, Adobe Illustrator and Adobe Premiere and After Effects
- Strong interpersonal skills with the ability to work closely, cooperatively and effectively with different departments and with the team members
- Good knowledge of MS Excel
- Strong skills in written and spoken English
- Self-initiated, reliable and focused even in peak times ☐
- Passion for games and the video game industry

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Please note that all tasks will be executed in close cooperation with the internship supervisor!

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Are you interested? We look forward to receiving your application, including your earliest possible starting date and salary expectation.

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