

Joboffer dated from 04/02/2026

AI Video Artist - Marketing

Field: Art / Layout / Illustration
Type of employment: Full-time
Entry date: immediately
Zip Code / Place: 22761 Hamburg
Country: Germany

Company data

Company: **InnoGames GmbH**
Street address: Friesenstraße 13
Zip Code / Place: 20097 Hamburg



Contact Person

Name: HR Team
Position:
Street address: Friesenstraße 13
Zip Code / Place: 20097 Hamburg

Job description

Join us at InnoGames, where great games deserve great creatives. We are looking for an AI Video Artist who lives at the intersection of craft and AI innovation. As part of our Marketing & Corporate Design team, you will generate premium marketing content at scale while maintaining the quality bar of a skilled artist. You won't just use AI tools—you will build the systems, prompt libraries, and workflows that define the future of our visual output. Step in as the engine connecting cutting-edge AI with our creative pipeline, and help the whole team produce high-impact assets at a pace traditional production can't match.

Your mission

- **AI-driven creation.** You generate high-quality marketing content at scale—statics, key visuals, short-form video—using AI generation tools, ensuring brand and style

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consistency across the InnoGames portfolio.

- **System building.** You build and maintain prompt libraries, integrate AI into the team's daily pipeline, and train your team members on best practices while staying ahead of emerging tools.
- **Asset production.** You deliver statics and videos for performance marketing campaigns on platforms like Meta, Google, TikTok, and Unity/ironSource, building modular motion systems and scalable templates.
- **Quality refinement.** You retouch and refine AI-generated content to production quality, diving into After Effects, Premiere Pro, or Photoshop when the brief calls for it—from moodboard to final delivery.
- **Cross-functional collaboration.** You collaborate closely with UA Managers on creative strategy and data-driven iterations, engaging with core KPIs while reliably maintaining Jira tickets, Slack channels, and deadlines.

Your skill set

- **Design craft.** You showcase strong design fundamentals—typography, animation, layout, colour, composition, and visual hierarchy—backed by a portfolio highlighting both AI-generated and traditional motion work.
- **AI expertise.** You bring expert-level prompting skills across statics and video, demonstrating a proven ability to generate consistent, brand-aligned results. You actively track the AI landscape, experiment naturally, and bring new tools to the team.
- **Tool mastery.** You navigate After Effects, Premiere Pro, Audition, and Photoshop with ease, utilizing your experience in creating motion systems and modular templates for digital formats.
- **Marketing knowledge.** You understand creative testing fundamentals, core KPIs (CTR, CVR, CPI/CPA, ROAS), and the major UA platforms, including format constraints, safe zones, and specs.
- **Communication.** You confidently discuss creatives with UA/CRO managers, provide clear feedback, and thrive in a feedback culture, communicating fluently in English on a daily basis.
- **Bonus experience.** You stand out even further if you bring 3D skills (Cinema 4D, Blender), game engine experience (Unity, Unreal Engine), or a background in the gaming industry.

Your power-ups

- **Career opportunities.** Level up with excellent training and development opportunities, such as e-learning, hard- or soft-skill trainings or industry conferences.
- **Outstanding benefits.** Get 28 vacation days, a sabbatical, mobile device, contribution to your public transport ticket, and more.
- **Flexible working hours.** We offer trust-based working hours as well as active breaks - play table tennis with your team, work out in our gym or go to our rooftop terrace to get some fresh air.
- **Hybrid Working Model.** We offer our colleagues the flexibility to choose between working from home and our modern offices in central Hamburg. With regular times planned together at the office during our [Office Days](#), we keep up our unique InnoGames spirit!

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- **Compensation & Fair Play.** We have career models as well as market-competitive salary grids in place that ensure that we treat our employees fairly. For this regular-level position, the salary range is between € 41.000-53.000 gross. Your seniority level (junior, regular, senior) will be evaluated during the interview process. The salary ranges for other seniority levels differ.
- **Team of specialists.** Be part of a stable, growing, and award-winning global company. Meet your future colleagues in [Business & Game Support](#), [Creative & Product Management](#), and [Development & IT](#).
- **Solution orientation.** We are offering an atmosphere to empower creative thinking and strong results.
- **Creative processes.** Feel comfortable in an atmosphere that empowers creative thinking and strong results
- **Dynamic people.** Work in an agile multicultural team – enabling you and your team to form and actively optimize work processes
- **English first.** Our company language is English, and we support all our employees with optional German lessons.
- **Team events.** Participate in regular team events (e.g., wine tasting, cooking, paintball), barbecue together on our rooftop terrace, and enjoy regular company-get-togethers like the [InnoConf](#).
- **Food & drinks.** We offer free drinks and fresh fruit to contribute to your health and well-being; enjoy the meals delivered by our in-house canteen or cook on your own in one of our employee kitchens.
- **Relocation assistance.** If you are interested in relocating to Hamburg, we will help you relocate to Hamburg regarding all the needed resources.

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InnoGames is one of the leading German developers and publishers of mobile and browser games and a certified Great Place to Work®. The Hamburg-based company was founded in 2007 and is now part of Modern Times Group (MTG). Together with about 350 employees from 40 nations, the company founders develop unique games that provide many years of fun for millions of players around the world. InnoGames is best known for Forge of Empires, Elvenar and Tribal Wars, but the company is continually expanding its now 10-game portfolio across platforms and genres. Most recently, InnoGames launched Heroes of History, a novel mix of city builder and hero collection RPG and Cozy Coast, a feel-good beach adventure with elaborate merge-2-gameplay and a captivating story. Excited to start your journey with InnoGames and join our team as an AI Video Artist? We look forward to receiving your application as well as your salary expectations and earliest possible start date through our online application form. Sandra Wandschneider would be happy to answer any questions you may have.

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