Joboffer dated from 05/06/2026

(Associate) Design Specialist (m/f/d)

Field:	Art / Layout / Illustration
Type of employment:	Full-time
Entry date:	immediately
Zip Code / Place:	60528 Frankfurt am Main
Country:	Germany

Company data

Company:	**Nintendo of Europe SE**
Street adress:	Goldsteinstraße 235
Zip Code / Place:	60528 Frankfurt am Main

Contact Person

Name:	Katharina Znoj
Position:	Recruiter
Street adress:	Goldsteinstraße 235
Zip Code / Place:	60528 Frankfurt am Main

Job description

Level up!

Nintendo Co., Ltd., headquartered in Kyoto, Japan, has been providing a wide range of entertainment products and experiences since its founding in 1889, beginning with the manufacture and sale of Hanafuda playing cards. Since the 1983 release of the Family Computer (Famicom) system in Japan, and continuing through Nintendo Switch 2, Nintendo's focus has been the development, manufacturing, and sale of its gaming systems and software.☐

At Nintendo, we bring together employees with a wide range of characteristics and work together towards a common goal – to put smiles on the faces of people all over the world.☐

Tasks

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- Supervising the overall design direction of the material created in European Artwork & Design department
- Mainly supervising licensed merchandise and Nintendo merchandise that use Nintendo IP including the characters
- Creating new designs/layouts (Packaging, PR material, goods like giveaway, event booth, displays etc.) in compliance with global quality standards and a strong appeal to European customers, based on assets prepared by Nintendo Headquarter in Japan
- Developing a deep understanding of Nintendo quality standards and coordinating design approval with various internal stakeholders
- Coordinating the license and co-promotional design approval process between Nintendo and external stakeholders
- Accelerating the approval process by making design proposals when necessary to communicate the adjustment points effectively to the suppliers and licensees
- Educating internal and external partners about Nintendo IP guidelines and rules
- Performing other administrative and design tasks not related to merchandise approval assigned by the supervisor
- Supporting the development of process documents, guidelines, and training material for internal and external partners

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Requirements

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- University degree in Graphic Design studies or comparable education
- Several years of professional experience in character merchandise approval and/or merchandise development
- Several years of professional experience in graphic design creation and/or art direction (character goods, packaging, advertisement, editorial content, logo, font, icons, style guides)☐
- Excellent spoken and written English language skills
- Expert knowledge of Adobe Creative Cloud (especially Photoshop, Illustrator and InDesign)
- Good project management and communication skills as well as capacity to share clear information and give precise instructions
- Structured working style with a lot of attention to details and consistency, in compliance with fixed guidelines
- Very supportive and teamwork-oriented mindset and flexibility depending on each situation with a wide perspective
- Strong interest for Nintendo IP including products and characters, also in Japanese culture

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Please note that the submission of your own portfolio is mandatory (if your portfolio involves projects in a group or through joint/collaborative effort, please provide an explanation about your specific role) for the hiring process of this position.

Please bear in mind that it might be an Associate position depending on your professional experience.

This position requires your relocation to Frankfurt am Main, Germany and involves commuting to the office.

Are you interested? We look forward to receiving your application in English, including your earliest possible starting date and salary expectation.