

Joboffer dated from 10/26/2026

Social Media Intern (m/f/d)

Field:	Marketing / PR
Type of employment:	Internship
Entry date:	immediately
Salary:	500 EUR
Zip Code / Place:	60386 Frankfurt
Country:	Germany

Company data

Company:	Artex Software GmbH
Street address:	Hanauer Landstr. 521
Zip Code / Place:	60386 Frankfurt



Contact Person

Name:	Jan Klose
Position:	Managing Director
Street address:	Hanauer Landstr. 521
Zip Code / Place:	60386 Frankfurt
E-mail:	info@artexsoft.com



Job description

About us

Artex is a collaborative, veteran-led studio publishing unique, hand-made indie games. Interning with our small core team offers a rare chance to learn directly from industry experts, gain hands-on production experience, and build a strong foundation for your gaming career.



Your Responsibilities

You will play a key role in creating social media content for our game titles and publishing it

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across our channels. A major part of your role involves planning, conceptualizing, and producing creative text, image, and video content in collaboration with the dev team. You'll work closely with our staff and external marketing partners.

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Your Tasks

- Develop new content ideas for various formats and work on them together with the developer teams.
- Write short captions and post content to TikTok, Instagram, YouTube, and other platforms.
- Capture video footage of our games at various stages of development and edit it into engaging content.
- Create compelling thumbnails for YouTube videos, Instagram Reels, and TikTok videos.
- Regularly interact with our community by answering comments and questions.

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Your Profile

- You're a passionate gamer who loves social media.
- You have plenty of creative ideas.
- You're a dedicated individual with a versatile approach to work and communication.
- You're proficient in video and photo editing tools (e.g., Adobe Premiere or DaVinci Resolve, Photoshop) and/or community management.
- You're fluent in both written and spoken English and German.
- It's beneficial if you have experience with video capturing and sound editing.
- You reside in Germany for the duration of the internship.

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Our work environment:

You'll find a friendly and modern work environment with positive vibes. Aside from days in the office in Frankfurt, a hybrid work model including work at home is possible.

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Why join uns?

You'll have the opportunity to work together with experienced and renowned colleagues and use the latest tools and work processes for videogame marketing.

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A note regarding internships:

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Please note that we can only assign internships to enrolled students and if the internship is required by the student's university (minimum mandatory time period 18 weeks). Please provide us with the period of time and information that the internship is required by your university (Praktikumsordnung). Currently, we only offer internships to students of universities and not to students of elementary or secondary schools.

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