

Job Request dated from 05/25/2020

Community Manager / Product Manager

Name: Dzhuliana El-Kakhat
Age: 34
Residence : 10249 Berlin



Contact

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Description

Type of employment: Full-time
Entry date: immediately
Place of work: Berlin

Hello!



My name is Dzhuliana, and I love working with video games no less than I love playing them! I am a passionate gamer since 2006, and 6 years ago I made a decision to leave my job as a System Administrator and start working in the industry that excites me the most. That was one of the best decisions of my life. Now I am looking for a new opportunity to work with video games.



I was working with such AAA-titles as ArcheAge (MMORPG) and PUBG (Battle Royal), and casual Facebook games with millions of users. I have vast experience in managing various social media channels. For example, on Facebook, I fully managed pages, groups, and direct messages from users for 7+ games simultaneously. I also created and managed a Discord channel (20k+ players) and fully supported a community page on VKontakte with 1 million followers. In addition, I identified key influencers (creators, talents, and community leaders), engaged in outreach activities to build and maintain relationships, and worked with community contributors (video bloggers and fan communities). I produced and hosted video content updates and I have experience in creating and launching promotional events and adjusting monetization. I also interacted with other departments (art, web, marketing, QA, etc.) and know how to work and communicate with them in the most productive and efficient way.

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I speak English and Russian fluently, and ein bisschen Deutsch :)

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Among my strong skills, I can name quick and productive responses to problems and unexpected situations as well as multidisciplinary and multidirectional analysis and approach to tasks. I like to be fully engaged in the work process and always look for new trends and ideas which help my project perform in the best way. ☐

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Feel free to take a look at my CV and contact me.

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